

NORTHERN LIGHTS FIBER BACK-TO-SCHOOL PROMOTION

Charity-Specific Terms

Northern Lights Fiber is committed to supporting our community. As part of our corporate social responsibility initiative, we will donate to local Food Banks and/or The Friends of Millet Youth Society ("the Charity") in accordance with the terms outlined below.

1. Local Food Bank Donation:

- For every eligible sign up of new residential service within the Promotional period, we will issue a cheque to each local food bank within 30 days of the Promotional end date.
- Every eligible activation by community equals a donation of \$20.00 to that communities' food bank.
- The new customer cannot redirect the donation amount to another charitable organization or community.
- If the community does not have a food bank, or unable to accept cash donations for any reason, at the discretion of Northern Lights, a similar charity may be chosen within in that community, without notice.
- The town of Millet is not included in this Promotion. Their offer is below.

2. Friends of Millet Youth Society Skate Park Phase 2 Fundraiser:

- For every eligible sign up of new residential service within the Promotional period in Millet, Alberta, we will issue a cheque to The Friends of Millet Youth Society within 30 days of the Promotional end date.
- Every eligible activation by a Millet, Alberta residence, equals a donation of \$25.00 to The Friends of Millet Youth Society, in support of their new skate park and future phase developments.
- The new customer cannot redirect the donation amount to another charitable organization or community.

3. General Terms:

- Northern Lights Fiber is not responsible for the Charities use or appropriation of funds.
- The campaign and donation will comply with all applicable federal, provincial, and local laws and charitable regulations.
- The donation is made as a goodwill contribution and does not entitle the Company to any preferential treatment, goods, or services in return.
- The Company reserves the right to disclose the total donation amount publicly through its marketing channels.
- No personal information of customers will be shared with the Charity unless explicit consent is given.
- The Company may use the Charity's name and logo in connection with this campaign, subject to the Charity's approval.
- The Charity may also promote the campaign through its own channels.